

An Inspiring Message

Dhana EcoKids fills a gaping hole in the world of kids' clothing. While choices in organic clothing have been expanding for babies, eco-conscious clothing for older kids remains harder to find.

But just as important as the beautiful, artist designed clothes themselves, is the message they offer: Even a dress can inspire us think more deeply about the planet and open the conversation to the role we might play in its healing.

*- Lynn Colwell,
Co-Founder & Author of Celebrate Green!
& Green Halloween*

Gotta Love It!

Dhana Eco Kids is testament to many things that are right in a world where more things are still wrong. A simple idea that brings together three critical things for every child growing up today - the notion that the world is your oyster and your friends and lives will increasingly be from anywhere and everywhere; that it matters how, where and what the clothes you put on your skin are; and finally, that art can be integrated into being a part of our daily lives. How could you not love the brand?

*-Shoba Purushothaman,
CEO and Founder, Training Ventures*

Dhana EcoKids: What People are Saying...

Expresses the Values I Want for My Children

The motto of my elementary school while growing up was "Friends Around the World." Well, now I have happily discovered the most amazing kids' line for my children to grow up in: Dhana EcoKids, with the motto "We're Wearin' the world."

My daughter's sun dress from Dhana EcoKids is not only a beautiful style that my seven year old is comfortable and happy to wear, but it also expresses the values I want to instill in her of supporting fair wages for workers and respect for nature and animals. Obviously, it means a lot to me that the cotton supplying the fabric in the sun dress is certified organic and that the workers who made the garment are paid a fair living wage.

It is so refreshing to find high quality, sustainable and ethical children's clothing that is meant to last in today's disposable clothing world. I strongly support Shamini and her efforts to bring DhanaEcoKids to children around the world!

*- Matt Reynolds, President & Co-Founder,
INDIGENOUS Organic & Fair Trade Fashion*

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Dhana EcoKids

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